Field definitions for Bulk Import of Coupons

Thought INDUSTRIES

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✶ *Required fields when creating a coupon*
╪ *One of these fields is required and both cannot exist*

Field	Description	Example
active	Determines whether or not the coupon is activated upon import. Defaults to false. **True / False**	True
allowMultipleInCart	Determines whether the coupon can be used in conjunction with other coupons. Defaults to false. **True / False**	False
╪ amountOffInCents	The amount off in cents as an integer greater than zero. One of amountOffinCents or percentOff is required, and both cannot exist.	1000
✶ coupon	Coupon code for the coupon. Must be unique in both the bulk import file and in the database.	Example1
maxRedemptions	The maximum number of times a coupon code can be redeemed	25
╪ percentOff	The amount off as a percent as an integer or decimal (i.e., float). One of amountOffinCents or percentOff is required, and both cannot exist.	12.5
redeemByDate	The date the coupon must be redeemed by (effectively the expiration date) in ISO format.	2023-08-23T00:00:00Z
appliesToUser	Limits coupon access to existing or new learners. If left blank then the coupon will be accessible by every learner. **Existing / New**	New